

WESTIE UPDATES

Vol. 2 No. 10 October 9, 2015

PRESIDENT'S MESSAGE

Dear fellow WHWTCA members and friends,

Another super WHWTCA National Specialty week has come and gone! Although the weather was not terribly warm and friendly, Westie owners, like their dogs, are tenacious and deal with the negatives head on!!

A huge thank you to **Tracy Pancost** for her stellar job of chairing this year's specialty events and seeing to every detail in a masterful way!! All of our committees and volunteers did a tremendous job of overseeing everything and the response and feedback has been wonderful!

More details will follow in the **Winter Imprint** which will showcase all results, advertising and articles about this year's National Specialty.

Deadline for all text is November 15th and Advertising is due by November 30th. This will promise to be a beautiful issue, so don't miss your opportunity to share your successes!

I continue to be very grateful for a board that is 100% dedicated to the club, the membership and the breed! If you have concerns or questions, please reach out and contact either myself, or one of our board members. I assure you we will respond.

All my best,

Lee

Lee Trudeau

ctrudeau@optonline.net

MONTGOMERY AUCTION CHAIR

Many thanks to all of you who so generously donated items for our Auction. Thank you to the Auction Committee: Suzanne Fodill, Jenny Auger Maw, Anne Sanders and Darlene Cox Davis. A big thank you to Dawn Martin who selflessly gave of her time to help set up and take down; to Cindy Ladutko for her talent in "arranging" and to RanDell Dickerson and Patty Fleming for the great job they did with the Live Auction. You all did an outstanding job and it is greatly appreciated.

Candy Cappello
Auction Chair

NOTES FROM OUR RECORDING SECRETARY

Hello All,

The new Membership List (Members Only section of the website) and the Breeders List are now up on the website.

If you see any errors, please contact me at cajims@msn.com or Kristine Tarrer at Krmt@tarrerlaw.com

Cathy Blacklock

Recording Secretary



Hello Members;

Fall is upon us and we need to remember to keeping the Regional Club information up to date since Boards and Officers will soon be changing. So please review frequently and share any changes in contacts, emails, Officer, etc. AKC asks for this information from all of the clubs annually so use that as your reminder to update the National Club's website as well. As the Corr Sec I receive many inquiries for information in a specific area of the country, so contacts for your clubs are vital to disseminate accurate information.

Majority of the club communication received has been updating Member mailing and contact information and this year has been no different. Please keep sending those *prior* to any move. Please remember to provide the change of address at least 30 days prior to any change to make sure we share with all necessary parties. We thought it may be helpful to everyone to share the use of the member's information so that you will understand how these changes will impact the communication you receive.

Any change provided will be updated to the master database list within a very short period of time. This master list is what all committees, officers and special committees use for mailings and communication. Before any committee or officer communicates they inquire as to that database to ensure they have the most up to date contact information. Now some things may slip through, no one is perfect and all are volunteers, but a great effort has been made to keep this current and you can give a big Thank You to Cathy Blacklock for this. Some projects or communications have been already put in place where the last minute change of address or email is not feasible. These will occur and there is nothing that can be done about that due to publication deadlines and need to disburse information which may have deadlines for responses.

The membership list published in the "Members Only" portion of the website is a different list. This list is replaced beginning each year after all renewals have been received. Once that is completed the database is then provided to our web host and uploaded to the "Members Only" section. This list is **not** updated every time a change is requested. The club pays a fee for every change of this nature and therefore the list is replaced with the current list no more that quarterly and that timing varies depending upon when the renewal process has been finalized. So please when you send in a change of information in, do not review the Membership list on the site and think your information has not been updated. You will *always* receive a confirmation from me that we have received your request. If you do not get a reply from me, please email me again or call and make sure I received it. Many of the Board Members will have the most up to date list in the event you have any difficulties contacting a member. Do *not* hesitate to contact me or any Board Member to get that information.

If there is anything I can do to help you communicate with the Club let me know, krmt@tarrerlaw.com .


299 Nunnally Farm Rd.
Monroe, Georgia 30655

-Kristine Tarrer
WHWTCA
Corresponding Secretary

**AKC DELEGATE'S
REQUEST**

Please contact our AKC Delegate as soon as possible with your input regarding the new AKC website. Your opinion matters and Tom is waiting to hear from you!! Contact Tom Barrie at:

opeterrpan@aol.com

<p>WEBSITE COMMITTEE</p>	<p>WHWTCA Website Committee- 2016!!!</p> <p>We need one or two more people with knowledge of websites, to work on our Website Committee. We will be reviewing our present site and gathering details for how we would like our new website to develop in order to meet the needs of the general public and our membership.</p> <p>If you are interested, please contact Lee: ctrudeau@optonline.net</p>
<p>WESTIE  IMPRINT</p> <p>WESTIE IMPRINT INFORMATION</p>	<p>The Board of the West Highland White Terrier Club of America has worked diligently to upgrade and preserve the Westie Imprint that we have all come to love and cherish. The new Imprint will be produced in a larger 8 X 11 format & will offer both outside & inside color pages.</p> <p>A lottery system was used to fill the preferred color positions in the inaugural Summer issue and a few remaining preferred inside color pages of the Fall and Winter issues. In addition to preferred color, regular Black and White advertising will also be accepted at a cost of \$95 @ page.</p> <p>The quarterly deadlines for submission of ads and articles for the publication are as follows: Summer May 31, Fall August 31 and Winter November 30.</p> <p>** Additional winners of the inside color pages were drawn in order to fill any preferred pages in the Fall and Winter issues that are not taken by Roving or National Specialty winners.</p> <p>If you entered the Lottery you made a commitment to advertise in the upcoming Imprints, which is necessary to ensure the future of the Imprint.</p> <p>** an additional charge of \$50.00 will be assessed to any ad that are not submitted "camera ready" in a complete high resolution TIFF file. Full details will be available on the WHWTCA web site.</p>
<p>IMPRINT VOLUNTEERS AND RULES</p>	<p>Imprint Volunteers</p> <p>Features Coordinator and Contributor: Lisa Curry NJ lmcurry@gmail.com - Advertising Coordinator: Dawn Martin PA westie@ptd.net - Commercial Advertising: Donald Peacock MD dpeacock680@yahoo.com - Marketing Manager: Linda Servin MA lindajservin@comcast.net - National and Roving Show Results: Fred Askin MD faskin@jhmi.edu - Regional Club Coordinators (results and news): Jenny Auger Maw NM jennyaugermaw@gmail.com & Kenny Fodill VA heattman@msn.com - Text Coordinator & Circulation Manager: Charles Trudeau, CT ctrudeau@optonline.net</p> <p>All text sent via Email to: Charles Trudeau Text Coordinator ctrudeau@optonline.net</p> <p><u>Advertising Rules</u></p> <p>WESTIE IMPRINT, the official publication of the West Highland White Terrier Club of</p>

America, Inc., is mailed quarterly to club members and to the AKC Library. Members' copies are mailed via Bulk Mail. Subscription rate (U.S.) - \$48.00 Bulk Mail Subscription rates outside United States vary by location; please contact the Circulation Manager for specific rates. Individual issues are available for \$15.00 or 4 for \$50 each, including first class postage.

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ADVERTISING RULES

The Westie Imprint is the official publication of the West Highland White Terrier Club of America, Inc. (WHWTCA).

- Ads will be accepted only from WHWTCA members in good standing.
- Ads will be accepted for dogs that the advertiser owns, co-owns, or bred.
- A stud dog owner may submit ads for a dog sired by his/her stud dog.
- Members cannot submit ads on behalf of non-members. Advertising in the *Imprint* is a benefit of membership and the ad content must clearly be that of the member.
- Only club member's contact information can be included in the ad. If any of the co-breeders or co-owners are not WHWTCA members, then their names may be listed in the ad, but not their contact information.
- Ads must include the names of all owners of record or none (owners of record refers to owner or owners listed on the dog's AKC registration).
- If the names of the breeders are included in the ad, all breeders of record must be included or none (breeder of record refers to breeder or breeders listed on the dog's AKC registration).
- It is the responsibility of all advertisers in the Imprint to ensure the accuracy of all references made to official field/obedience/show wins and awards.
- **Retouched/enhanced photos are NEVER allowed.**
- The cover of the *Imprint* must be in portrait format only. We will not accept a cover that is printed in landscape format. In other words, the magazine must not be rotated in order to view the front cover.
- Errors in club publications will be handled at the discretion of the committee and on a case-by-case basis.

Formats:

Digital ads are accepted in the following formats tiff or jpg.

Copyrighted Material

Photographic and digital images are subject to copyright law. It is illegal to reproduce images taken by a professional photographer or owned by someone else without the consent of the owner. The exception is official show photographs of your win. Any other image -- unless the image was taken by the advertiser -- must be used with the consent of the photographer. The advertiser member releases WHWTCA and assumes all liability regarding copyright infringement.

Payment for ads will be accepted from members only. Make checks payable to

WHWTCA and mail to the Advertising Editor. A \$25.00 charge will be made for all returned checks. All checks must be in US Funds and drawn on banks with an USA address. Any other foreign checks, money orders, etc., must include an additional \$12.00 bank service exchange fee.

All payments are to be submitted to:

Dawn Martin, Advertising Coordinator
 141 Tittle Road, Saylorsburg, PA 18353
westie@ptd.net - All ads sent via Email

IMPRINT LOTTERY

Lottery for preferred positions in the Spring and Summer 2016
 Deadline for all Lottery entries Monday January 11, 2016

Name _____

Email _____

Phone _____

Summer Front Cover	Spring & Summer Back Cover	Spring & Summer Inside Front Cover	Spring & Summer Inside Back Cover

Check the Position and Quantity

Cost is \$10 per entry in each category
 Yes you may enter more than one category. Yes you can enter more than once.
 But you can only win one preferred position per Issue

All checks are made payable to
 "WHWTCA"

Send to
 Dawn Martin (Ad Ed)
 141 Tittle Road
 Saylorsburg PA 18353

Advertising for the Winter Imprint is now being accepted

The 4 color cover positions will highlight the lucky winning members dogs
 Inside color pages are available for Specialty winning Westies and those wishing to
 advertise their new titleholders. Deadline for all camera ready ads submitted as Tiff
 or Jpg - 300 dpi files is November 30th.

WESTIE IMPRINT



Official Publication of the West Highland
 White Terrier Club of America

Advertising Information & Specifications

File Formating

All ads must be submitted as a press ready .tiff preferred or .jpg file that is at least 300 dpi and of corresponding dimensions.

Trim

- Ad trim size is 8.5" x 11"
- Please add 1/8" to the trim size on all sides for full bleed. Full bleed file size is 8.75" x 11.25"
- Keep all type and images at least 1/2" away from all sides.

Covers

- Cover pages are always full color and full bleed.

Submitting Ads

All camera ready ads are to be submitted via email as an attachment by the published deadline. No exceptions. Payment must be received within 10 days of ad submittal.

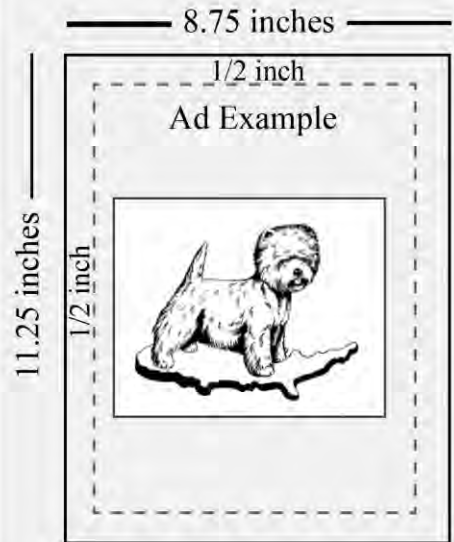
All payments "WHWTCA" are to be submitted to:
 Dawn Martin, Advertising Coordinator
 141 Tittle Road
 Saylorsburg, PA 18353

All ads are to be sent via email to: westie@ptd.net

The quarterly deadlines for submission of ads for the publication are as follows:

Spring Issue- February 28
Summer Issue - May 31
Fall Issue - August 31
Winter Issue - November 30

Ad Sizes for Full Bleed



Advertising Rates

Front Cover (Color)	\$400
Back Cover (Color)	\$375
Inside Front or Back Cover (Color)	\$350
Full Page Color	\$250
Full Page Black & White	\$95
Business Card	\$40
Business Card (one year)	\$125
Commercial Color	\$600
One Year Pre Paid	\$1600

Ad page placements other than covers can be requested but are not guaranteed.



Westie Foundation of America Launches New Website!

Designed and developed by Westie people for Westie people! That is the concept used to create the new Westie Foundation of America, Inc. (WFA) website as the WFA is "Leading the way to Westie health" through its mission to benefit ALL Westies. So how did all this happen? At the WFA board meeting last October, the board discussed the need for a new logo that was simpler and more graphic. Allison Platt volunteered to work on this. After thinking about what the logo should represent, the

	<p>idea emerged to Allison for some type of graphic representation of supporting research and education to improve the health of Westies. Allison says it best, <i>“The large “WFA” letters change from dark to light, and at the end of this is a representation of a healthy Westie moving freely, showing the transition from disease to health, from lack of knowledge to understanding.”</i> Thus, this logo is meaningful as well as beautiful!</p> <p>At the same board meeting there was a discussion of the need to update the WFA website, and the Communications Committee, chaired by Susie Stone and including Stevann Wilson, Anne Sanders, Marianne Jacobs, Allison Platt and Kay McGuire, DVM began working on this task.</p> <p>Allison Platt had knowledge of website design, and volunteered to lead the redesign effort with the help and support of the committee. The work took about six months, and has resulted in what we feel is a simpler and more approachable design with more accessible information. We hope you agree and invite you to explore the site and let us know what you think!</p> <p>During the website’s development, the WFA website committee focused on important concepts of website construction and content including but is not limited to: accessible, clean design, ease of use, readability, current and accurate information, comprehensive research data, no redundancy, ease of maintenance, and compatibility with a variety of electronic devices (tablets, mobile phones, etc).</p> <p>The website is being launched this first week of September with the same name as the previous site, so please look for it and let us know what you think! The website can be found at: westiefoundation.org Please contact me at bjpinter@msn.com with any questions or suggestions.</p> <p>Thank you, Allison and website committee members! On behalf of the board of directors, we applaud what you have accomplished and your dedication to the WFA and love of Westies.</p>
<p>2016 ROVING RAFFLE</p>	<p>The Northern Ohio Westie club is selling raffle tickets at \$5 each, or six for \$25 for a colorful quilt made by Chris Schriber and Cathy Blacklock. Tickets can be printed from the club’s website, ohiowestie.com</p> <p>This is one of the fund raising efforts to cover the costs for the 2016 National Roving to be held in Canfield, Ohio in August 7, 2016. The WHWTCNO 50th specialty will be held on Saturday August 6th prior to the Sunday Roving.</p> <p>See photo of Westie quilt on next page</p>





The San Francisco Bay West Highland White Terrier Club

NEW Annual Fall Designated Specialty
Saturday, October 17, 2015

Please join us for our new annual Fall Designated Specialty held in conjunction with the Harvest Moon Classic of Del Valley Dog Club of Livermore and Skyline Dog Fanciers of San Mateo.

It is sure to be a wonderful Series of shows this year.

Friday
October 16, 2015
Skyline Dog Fanciers

Saturday
October 17, 2015
Del Valle Dog Club of
Livermore
**Designated Specialty
and Sweep-stakes**

Sunday
October 18, 2015
Del Valle Dog Club
of Livermore

Supported entry Judge:
Frank Sabella

Sweepstakes Judge:
Ms. Sandra Pretari-
Hickson

Supported Entry Judge:
Mr. John Constantine

Specialty Judge:
Ms. Connie Clark
Specialty Dinner and Auction
Brass Door Restaurant
For all banquet or hotel
questions please contact:

Gail Krieger Gailaurie@hotmail.com

**VALLEY OF THE SUN
WHWTC**

Valley of the Sun West Highland White Terrier Club, Arizona

Please come and join the Valley of the Sun West Highland White Terrier Club at the Heart of the Desert Classic Show, from February 4th through February 8th, 2016. Our Specialty for 2016 will be held on Saturday, February 6th, in the Coliseum on the Arizona State Fairgrounds, Phoenix, Arizona. This will be an indoor show for our Westies.

The Specialty will be followed by a banquet at Aunt Chilada's, at 7330 N. Dreamy Draw Drive, Phoenix, AZ 85020. We will have a reservation form for the banquet available on our website: www.VSWHWTC.com. Reservations will need to be submitted by January 31st, 2016.

We hope to see you in February as we celebrate our 39th anniversary as a club dedicated to these wonderful little white dogs!



Fundraising

Brand New to the Westie Shop,

Roll-Up Picnic Blankets

These blankets were almost a sell out at Montgomery this year. **We have a very limited number left!**

PVC Backing helps to keep you clean and dry

Rolls up for easy storage

Hook and Loop closure

Size: 52 Long X 46 Wide

Rolls up to 9 x 13 ½

Priced at \$30.00 plus s/h Makes a wonderful gift too! Navy plaid and light blue plaid available.

Contact ctrudeau@optonline.net to get yours!!



Brand New Shirts in 2 colors, and Tote Bags (**only 3 left**) are now available on our website!!! Original new artwork by famed Westie Artist Barbara Hands!! Click on link below the photos.



<http://www.westieclubamerica.com/fundraising/index.html>

In addition, we have Westie Bracelets by Dave Taylor in a stunning black and white design as seen below.



Price of bracelet- \$45.95 includes s/h within the United States.

Contact ctrudeau@optonline.net for these new items!!

HEALTH COMMITTEE

UGA Veterinary Teaching Hospital Clinical Trial Announcement

Study evaluating a handheld nerve stimulator for the treatment of refractory seizure activity associated with a diagnosis of canine epilepsy

What we are looking for: Dogs that have been diagnosed, or are suspected, with “idiopathic”/genetic epilepsy.

About the study: The University of Georgia Veterinary Teaching Hospital Neurology service is currently recruiting dogs that have been diagnosed, or are suspected, with “idiopathic”/genetic epilepsy in order to evaluate a hand held vagal nerve stimulation device.

Who qualifies?

1) Dogs must have been diagnosed with idiopathic / genetic epilepsy based on EITHER

A diagnostic work-up including full blood work, a CT or MRI and a cerebrospinal fluid tap that did not identify an

underlying cause for seizures.

OR

The first seizure occurring between 1-6 years of age with a normal neurologic examination between seizures, blood work that did not indicate an underlying cause for seizures, and a history of at least 6 months of seizure activity while remaining otherwise neurologically normal.

2) Dogs must be receiving Phenobarbital with a blood level within the therapeutic range, but continue to have at least 2 seizures per month for the most recent 2 months, either as isolated seizures or as clusters. Dogs on other anti-seizure medications IN ADDITION to Phenobarbital are acceptable.

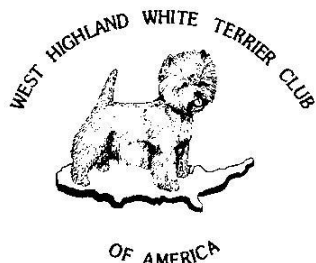
What do owners get if dog is enrolled?

1) Full blood work, urinalysis, resting bile acids and a Phenobarbital level will be performed prior to beginning vagal nerve stimulation therapy and at the end of the study. A full neurologic examination will be performed at each visit, with only the cost of the initial evaluation/study enrollment appointment being the client's responsibility.

2) Hand-held vagal nerve stimulation may provide a non-drug option to help improve seizure control in these difficult-to-treat patients!

Contact information: If you have a patient that you feel would be a good fit for this study, please contact Dr. Simon Platt at srplatt@uga.edu.

[More information about the clinical trial](#)



Older issues of Imprints now available at a discount!!

Mailing Guide for Shipping Imprints

Issues prior to 2013	Cost each	Shipping Cost	Shipping Method
Winter 2009 Centennial Ed.	\$ 6.35	\$ 3.65	Media Mail
one (1)	\$ 5.00	\$ 4.00	1st Class
Two (2)	\$ 5.00	\$ 6.95	Flat Rate Envelope
3 to 4	\$ 5.00	\$ 10.95	9.5 x 6.5 Priority Box
5 to 10	\$ 5.00	\$ 12.95	Med. Flat Rate Box
		Shipping each	Shipping Method
2013 to Current	Cost each	Shipping each	Shipping Method
2013, 2014	\$ 8.00	\$ 4.00	1 st Class
2015	\$ 8.00	\$ 4.00	1 st Class

Note: Earlier issues, prior to Winter 2008 are now available in very limited numbers.

To place an order, contact
ctrudeau@optonline.net

Make checks payable to: WHWTCA

Mail Check to:
Charles Trudeau, 478 West Hill Rd., Stamford, CT 06902

Available Issues:

	SPRING	SUMMER	FALL	WINTER
2008	NO	NO	NO	YES
2009	YES	NO	YES	YES*
2010	YES	YES	YES	YES
2011	YES	YES	YES	YES
2012	YES	YES	YES	YES
2013	YES	YES	YES	YES
2014	YES	YES	YES	YES
2015	N/A	YES		

- = Centennial Issue – Winter 2009

WESTIE UPDATES – NEXT ISSUE The next issue of Westie Updates will come out on or around November 7th, 2015. Please send your information, dates, announcements etc. October 30th, 2015 to ctrudeau@optonline.net